



TAKIMS HOLIDAYS
— SINCE 1950 —

Why choose Takims in Tanzania?





Takims Holidays is a third generation family business and the oldest family run safari company in Tanzania. The company is 100% Tanzanian owned. They promote training and employment of local talent in order to ensure maximum job creation and a positive impact of tourism in the local communities.

After the family settled in Zanzibar in 1896, Akber Takim started the very first travel agency on the island in 1950. In 1964, they re-launched as Takims Holidays, now based in Dar es Salaam and Arusha. In 1980 they were one of the very first licensed safari operators. That's over 65 years as one of the premier luxury travel and destination management companies.

Reason No. 1

History

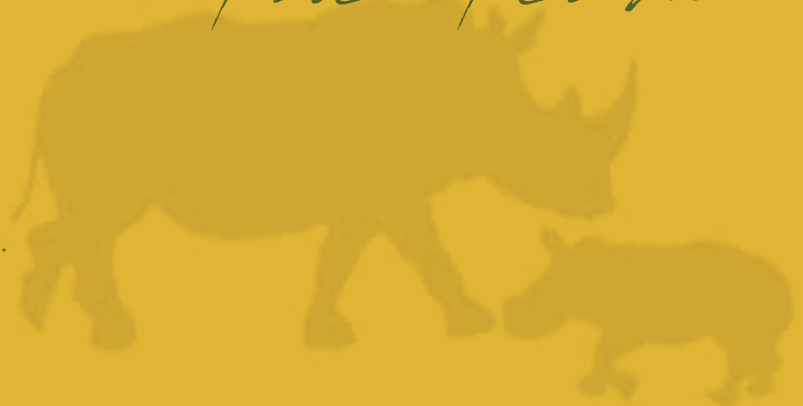


Takim's staff of over 60 is roughly split 50/50 between guides and office staff. Everyone involved in organizing trips undergoes rigorous training in customer care, itinerary preparation and product knowledge. Emphasis is placed on paying meticulous attention to minute details which make your clients holiday so enjoyable and memorable.

Takims provide staff with many benefits including family health insurance and continuous educational opportunities through in-house and external training. Their dedication and high employee retention is a testament to Takims positive corporate culture.

Reason No. 2

The Team





Unlike most DMCs, Takims have fully equipped centres in both Arusha and Dar es Salaam, allowing them to offer road safaris in both the North and the South of the country.

This also means that their itinerary designers and guides have an intimate knowledge of both regions, which translates into far more innovative programmes for your clients, and if required, the know how to take them well off the beaten track

Takims also offer private mobile safaris anywhere in the Serengeti with private vehicles, guides and chefs.

Reason No. 3

Locations



At Takims, they pride themselves on keeping their trade partners up to date on lodge developments, new openings, new transport options and special offers.

They firmly believe your DMC should be your eyes and ears on the ground, so it's a vital communications channel. This also enables you to get the very best deals and accommodation to perfectly suit the needs of your individual client.

Whether it's a honeymoon couple, a multi-generational holiday or a special interest group, Takims has the knowledge to plan the most suitable programmes.

Reason No. 4

*Product
Knowledge*



Every client has unique preferences, so whilst Takims are perfectly happy to provide you with 'sample itineraries', they prefer to hand-pick lodges, camps and activities that match your clients specific needs – all with a 24-hour turnaround (and often far less). From meeting a local artist to visiting a children's school; exploring remote hiking trails to adventurous night game drives and so much more

All quotes, provided in an easy to follow PDF format are created using their own sophisticated planning system which gives 100% price transparency for maximum flexibility, as well as peace of mind.

Reason No. 5

*Experiential
Itineraries*



Stationed in both the North and South, every Takims vehicle was bought brand new and modified to their exacting specifications ; Universal charging points, internal fridges (for easy access), extended windows, and a guaranteed comfy window seat for every client.

They have their own modern workshops in both Arusha and Dar, with fully trained technicians to maintain vehicles to the very highest standards.

They also offer guests unlimited game drives each day based on their preferences and national park opening and closure timings.

Reason No. 6

Vehicles





Takims believe every holiday should be memorable for all the right reasons.

A much-told family anecdote typifies their approach. Back in the 60's, Akber Takim was informed of a flight delay on a plane arriving into Zanzibar. Realising there were no landing lights at Zanzibar airport, Akber asked all his friends to bring their cars and formed a landing strip using their headlights. The plane landed safely and was the first ever night landing in Zanzibar!

That set the standard that they maintain to this day, helping ensure your clients have a perfect trip.

Reason No. 7

Commitment



Over the last sixty years, Takims has organically grown to a size that allows them to successfully manage the needs of large volume operators, whilst also ensuring that smaller specialists receive an equally attentive and efficient service.

Due to their long history in tourism, they have excellent relationships with various lodges and camps ensuring great value and experiences for clients. Their size allows them to negotiate highly competitive rates, which are passed on to you. But they don't recommend purely on price, they suggest the properties that suit your clients needs best, too.

Reason No. 8

Size





Aside from their positive impact in the tourism industry, Takims give back to local communities by supporting various NGO's with a priority on education, water (boreholes) and specific healthcare needs.

Takims directors are actively involved in lobbying for sustainable tourism practices as Board Members or Consultants for various government entities.

Takims are deeply committed to conservation and are members of the Serengeti De-Snaring Programme in association with Frankfurt Zoological Society. They contribute a portion of safari revenues towards this important conservation measure.

Reason No. 9

Conservation





Takims do not own any camps or lodges and therefore have no bias in recommending particular properties.

Being independent means they won't put your client into their 'pet' properties – instead Takims recommend the places that suit yours and your clients needs best.

Their programmes are tailor made and the priority is to design the most suitable itineraries based on the preferences of our clients.

Reason No. 10

Independence





How do Takims stand out *from the herd?*

With so many parks and properties to select from, having the right DMC is vital to maximising your Tanzanian business.

As the only Tanzanian DMC to be a member of the **WE ARE AFRICA** Tribe, Takims are increasingly showing that high-end travel professionals can trust in their services, regardless of the nature of the properties within an itinerary.

This booklet highlights just a few of the ways that Takims services allow them to stand out.



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